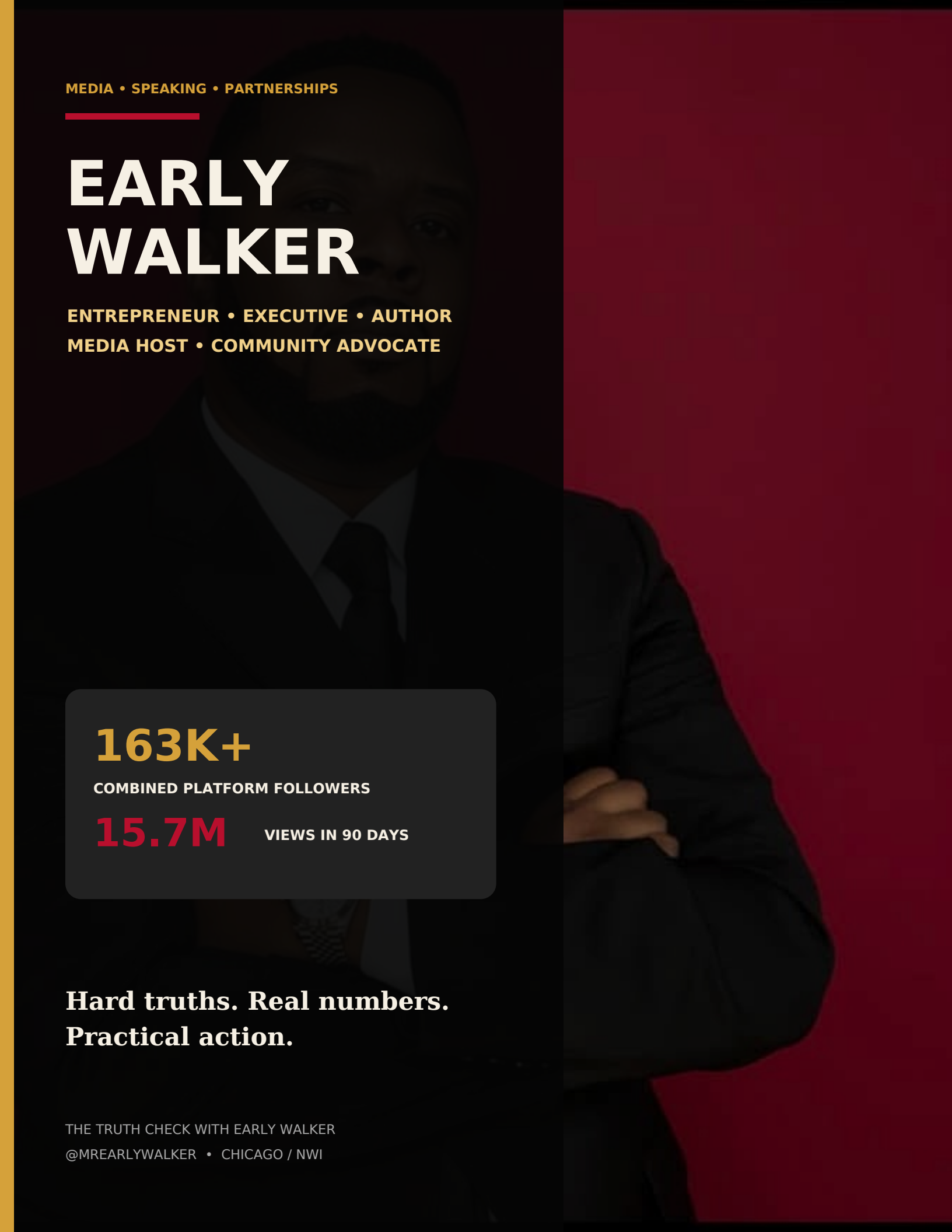
MEDIA • SPEAKING • PARTNERSHIPS

EARLY WALKER

ENTREPRENEUR • EXECUTIVE • AUTHOR
MEDIA HOST • COMMUNITY ADVOCATE



163K+
COMBINED PLATFORM FOLLOWERS

15.7M VIEWS IN 90 DAYS

Hard truths. Real numbers. Practical action.

THE TRUTH CHECK WITH EARLY WALKER
@MREARLYWALKER • CHICAGO / NWI

PROFILE

THE VOICE BEHIND THE TRUTH CHECK



PROFESSIONAL BIO

Early Walker is a Chicago-area entrepreneur, corporate executive, author, community advocate and creator of The Truth Check. He entered the towing industry with one truck, grew the operation into a regional company and completed a private-equity sale. He now serves as Senior Vice President of Government Affairs for Vehicle Management Solutions and E&R Towing, connecting municipal partnerships, business growth and community impact.

Walker's media voice is blunt, funny and solutions-focused. Through stories, financial breakdowns and protected caller scenarios, he challenges the beliefs that keep families broke—and turns uncomfortable conversations about money, marriage, parenting, faith and culture into practical next steps.

PUBLIC POSITIONING

Helping families move from surviving to building.

Money • Business • Family • Faith • Legacy

SOCIAL MOMENTUM

AN AUDIENCE IN MOTION

15,729,916

CONTENT VIEWS • 90 DAYS

+54,139

NET NEW FOLLOWERS • 90 DAYS

1,037,477

INTERACTIONS • 90 DAYS

4,241,758

VIEWERS

5.5M

VIEWS IN THE LAST 30 DAYS

13M

REEL VIEWS

CONTENT PERFORMANCE

2.4M POST VIEWS

106K STORY VIEWS

The growth curve is accelerating: high-share, high-comment content is moving viewers from viral discovery into a recognizable community built around accountability.

Source: Instagram / Meta creator dashboards supplied November 4, 2026.

PLATFORM ECOSYSTEM

163K+ FOLLOWERS ACROSS OWNED PROFILES

103K
INSTAGRAM • @MREARLYWALKER

41K
FACEBOOK • EARLY WALKER

19K
FACEBOOK • THE TRUTH CHECK

Combined platform total; audiences may overlap.

CORE AUDIENCE

56.9%
WOMEN

70.1%
AGES 35–64

65.8% UNITED STATES

WHAT THEY COME FOR

- Hard truths about money
- Marriage and household decisions
- Parenting and accountability
- Business, ownership and mindset
- Faith, community and legacy

THE VALUE: TRUST + CONVERSATION

The audience does not only watch. They debate, share, tag family members and bring their own stories into the comments. That behavior makes The Truth Check especially strong for brands and media partners that need attention with context—not empty impressions.

Audience demographic snapshot based on available account insights.

FLAGSHIP SHOW

THE TRUTH CHECK WITH EARLY WALKER



THE FORMAT

A weekly financial and cultural accountability show built around real-life dilemmas, protected caller scenarios, sharp reactions and clear next steps. The red phone is the visual signature; the Truth Check is the payoff.

CONTENT PILLARS

- **Financial accountability**
- **Money inside marriage**
- **Parenting and lifestyle pressure**
- **Business and ownership**
- **Faith and community accountability**
- **Practical moves after the truth**

“Everybody wants the truth—until it lands in their bank account, their business or their house.”

CAREER & CREDIBILITY

THE EXPERIENCE BEHIND THE CAMERA

BUSINESS JOURNEY

From one tow truck to a regional company, a private-equity sale and the executive suite. Walker now leads government affairs work spanning municipal partnerships, contract growth, business development and community impact.



SELECTED RECOGNITION

- **President’s Lifetime Achievement Award**
- **Men of Excellence Award**
- **Illinois General Assembly commendation**
- **Governor’s Office honorable mention**
- **Rich Township public-service resolution**

MEDIA + THOUGHT LEADERSHIP

- Creator and host of The Truth Check
- Author of From One Raggedy Tow Truck to the C-Suite
- Entrepreneur event mentor and problem-solving leader
- National speaker on business, ownership, family and legacy

PARTNERSHIPS

WHERE EARLY WALKER FITS

BRAND PARTNERSHIPS

- **Financial services and fintech**
- **Automotive and mobility**
- **Insurance and family protection**
- **Business tools and entrepreneurship**
- **Education and workforce development**
- **Community and faith-based initiatives**

AVAILABLE FORMATS

- Sponsored Truth Check integrations
- On-camera spokesperson work
- Keynotes and fireside chats
- Television, radio and podcast interviews
- Panels, workshops and founder mentoring
- Community campaigns and activations

PARTNERSHIP STANDARD

The audience knows when a promotion does not fit. Partnerships should help people make stronger decisions, protect their families, build ownership or improve their communities. The best integrations feel like part of the conversation—not an interruption.

Credibility from business. Reach from media.
Trust from telling the truth plainly.

BOOKINGS

MEDIA • SPEAKING • BRAND INQUIRIES

BOOK EARLY WALKER

SIGNATURE TOPICS

- **From One Truck to the C-Suite**
- **Ownership Without Financing the Appearance**
- **Money, Marriage and the Truth Nobody Wants**
- **Government Affairs and Responsible Growth**
- **Faith, Purpose and Legacy**

MEDIA AVAILABILITY

- Television and radio
- Podcasts and digital interviews
- Keynotes and conferences
- Business and community panels
- Sponsored campaigns and activations

CONNECT

INSTAGRAM	**@mrearlywalker**
YOUTUBE	**The Truth Check with Early Walker**
LOCATION	**Chicago / Northwest Indiana • Available nationally**

Add booking email, website and publicist contact before external distribution.