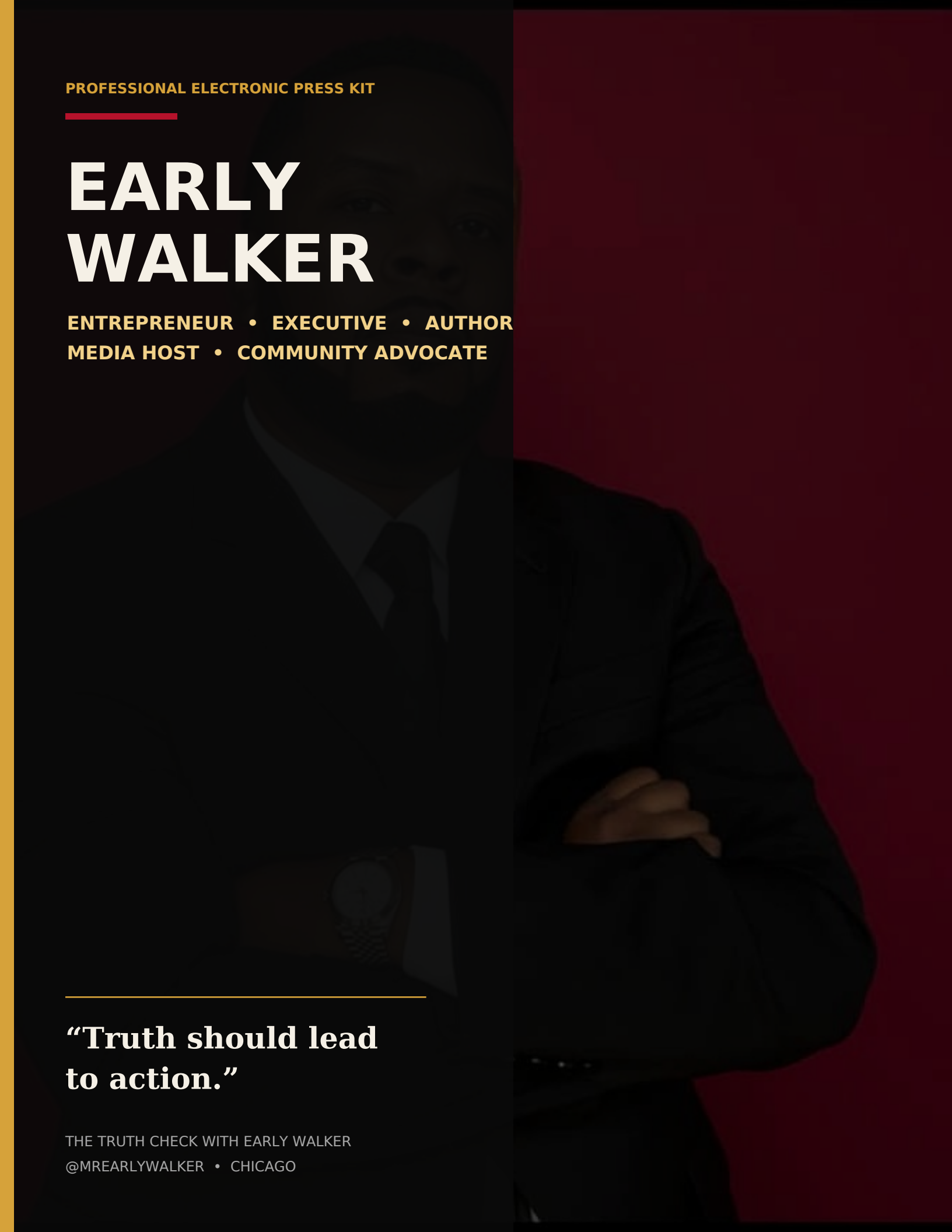
PROFESSIONAL ELECTRONIC PRESS KIT

EARLY WALKER

ENTREPRENEUR • EXECUTIVE • AUTHOR
MEDIA HOST • COMMUNITY ADVOCATE



> **“Truth should lead to action.”**

THE TRUTH CHECK WITH EARLY WALKER
@MREARLYWALKER • CHICAGO

PROFILE

A BUILDER WITH RANGE



PROFESSIONAL BIO

Early Walker is a Chicago-area entrepreneur, corporate executive, author, community advocate and creator of The Truth Check. He built his entrepreneurial career from the ground up, starting in the towing industry with one truck, scaling the operation into a regional company and ultimately selling the business to private equity. Today, he serves as Senior Vice President of Government Affairs for Vehicle Management Solutions and E&R Towing, where his work connects business growth, municipal partnerships and measurable community impact.

Through The Truth Check, Walker brings the same direct, solutions-focused approach to money, business, marriage, family, faith and accountability. His voice is candid, culturally fluent and grounded in lived experience: build ownership, confront the numbers and turn uncomfortable truth into practical action.

PUBLIC POSITIONING

Helping families build wealth, business and legacy through honest conversations and practical accountability.

CAREER

FROM ONE TRUCK TO THE C-SUITE

THE ENTREPRENEURIAL STORY

Walker began in the towing industry in 2013 with a single truck, built a regional operation and completed a private-equity sale. His career now spans entrepreneurship, government affairs, municipal relations, media and community investment.



2013 Entered the towing industry with one truck.

SCALE Built the operation into a regional company.

EXIT Completed a sale to private equity.

TODAY Senior Vice President of Government Affairs; creator and host of The Truth Check.

“The greatest thing we as human beings can do is make something out of nothing.”

— EARLY WALKER

LEADERSHIP & IMPACT

BUSINESS THAT MOVES COMMUNITIES

In corporate leadership, Walker works at the intersection of government affairs, business development and community engagement. His portfolio includes municipal relationship management, contract growth and retention, issue resolution, minority-contractor development and community-impact strategy.

5-YEAR
CHICAGO CONTRACT EXTENSION SU

2X
RATE INCREASE SUPPORTED: $50 TO

MULTI-MARKET
MUNICIPAL GROWTH AND ENGAGEMENT

SELECTED RECOGNITION

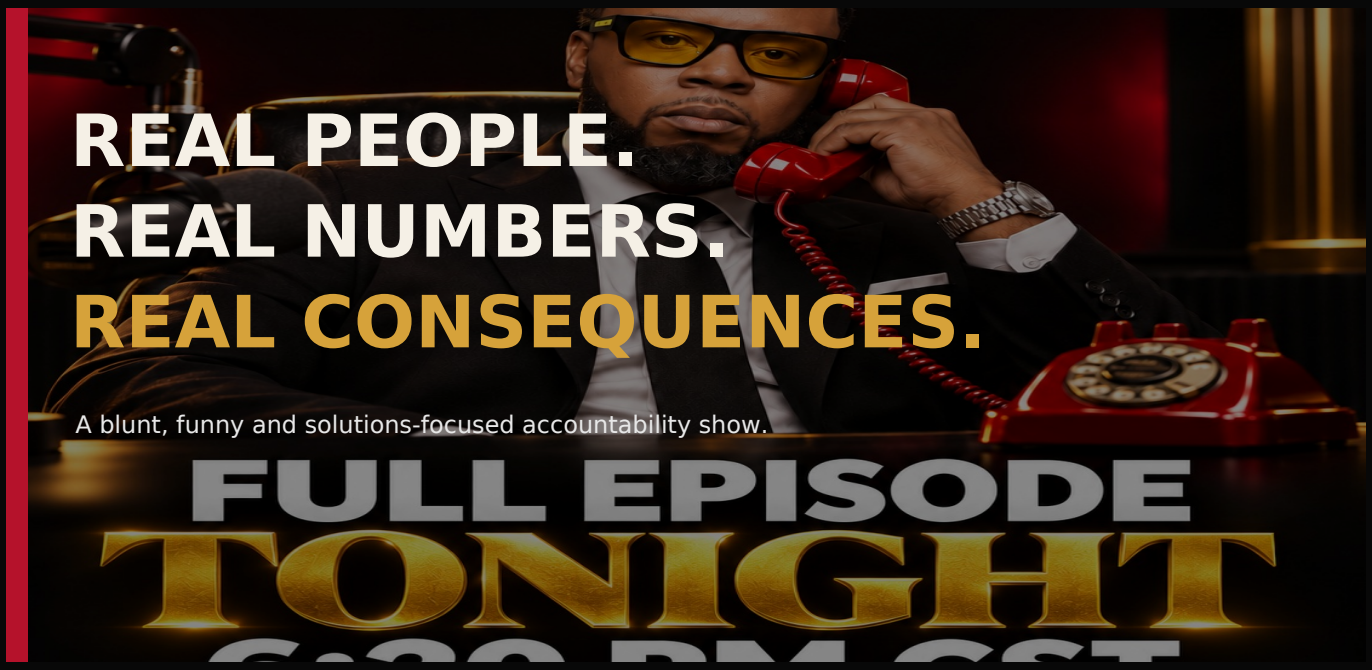
- **President’s Lifetime Achievement Award**
- **Men of Excellence Award**
- **Illinois General Assembly commendation**
- **Governor’s Office honorable mention**
- **Rich Township Democratic Committee resolution**

SELECTED PLATFORM MILESTONES

- Entrepreneur Magazine’s Overcoming Impossible Live — business mentor and problem-solving table leader (2026)
- Author: From One Raggedy Tow Truck to the C-Suite
- Community investment and philanthropic giving across Chicago-area causes
- Public voice on ownership, leadership, family and accountability

MEDIA PLATFORM

THE TRUTH CHECK



THE FORMAT

Anonymous or protected phone calls, real-life financial dilemmas, reaction commentary and direct breakdowns that expose the gap between income, image and actual stability. Each episode ends with a clear Truth Check: what must change next.

CORE CONTENT PILLARS

- **Money & financial accountability**
- **Business, ownership & leadership**
- **Marriage, family & lifestyle pressure**
- **Faith, culture & community accountability**
- **Practical next steps—not empty motivation**

“Everybody says they want the truth—until the truth lands in their bank account, their business or their house.”

AUDIENCE & REACH

A COMMUNITY BUILT FOR CONVERSATION

AUDIENCE PROFILE

A U.S.-based audience led by adults ages 35–64, with a strong concentration of women and a clear appetite for money, family, faith, business and accountability content.

46K+
INSTAGRAM COMMUNITY SNAPSHOT

890K+
30-DAY VIEWS SNAPSHOT

35–64
CORE AUDIENCE AGE RANGE

Platform snapshots documented June 2026; update before external distribution.

WHY THE CONTENT CONNECTS

- Specific numbers create instant stakes
- Humor makes hard truth shareable
- Strong prompts invite debate and comments
- Real-life dilemmas cross age and income lines
- Solutions turn attention into trust

BRAND ALIGNMENT

- **Financial services & fintech**
- **Automotive & mobility**
- **Business tools & entrepreneurship**
- **Insurance & family protection**
- **Education & workforce development**
- **Community and faith-based initiatives**

BOOKINGS

SPEAKING • MEDIA • PARTNERSHIPS

SIGNATURE SPEAKING TOPICS

- **From One Truck to the C-Suite**
- **Building Ownership Without Financing the Appearance**
- **Government Affairs, Relationships and Responsible Growth**
- **The Uncomfortable Truth About Money and Family**
- **Faith, Purpose and Legacy**
- **Turning Community Impact Into Business Value**

AVAILABLE FOR

- Keynotes and fireside chats
- Television, radio and podcast interviews
- Panels, workshops and founder mentoring
- Corporate and association events
- Sponsored content and brand integrations
- Community and faith-based conversations

PARTNERSHIP PROMISE

Walker brings entrepreneurial credibility, executive-level experience, cultural fluency and a distinctive on-camera voice. Partnerships should educate, challenge or equip the audience—and must fit the larger mission of helping families move from surviving to building.

BOOK EARLY WALKER

MEDIA • SPEAKING • BRAND PARTNERSHIPS

Instagram: @mrearlywalker

YouTube: The Truth Check with Early Walker

Chicago • Available nationally